

*Under the auspices of the*  
PRESIDENCY OF THE  
REPUBLIC OF TURKEY

7<sup>th</sup> OIC  
Islamic  
Cooperation  
**HALAL**  
EXPO 2019

# 5<sup>th</sup> WORLD HALAL SUMMIT 2019 DRAFT PROGRAM

Halal For All Generations:  
"Importance of Family and Youth"  
&  
"Importance of Halal for Healthy Life"

28 November - 01 December 2019

Eurasia Show and Art Center, Yeniköprü, Istanbul-TURKEY

"World Halal Summit"









"World Halal Summit"

28 November - 01 December 2019  
Eurasia Show and Art Center, Yenikapi, Istanbul-TURKEY

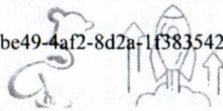
World Halal Summit 2019  
Conference  
Draft Programme

## 28 November 2019, Thursday

09:00am - 10:00am	REGISTRATION
10:00am - 11:30am	OPENING CEREMONY AND SPEECHES
11:30am - 12:30pm	SPECIAL SESSION: "HALAL AND IMPORTANCE OF FAMILY"
12:30pm - 14:00pm	PRAYER TIME  & LUNCH 
<b>SESSION 1 : STANDARDISATION AND RELATED ISSUES FOR HALAL QUALITY INFRASTRUCTURE</b>	
14:00pm - 15:30pm	<ol style="list-style-type: none"><li>1.SMIIC ; Presentation</li><li>2.Muhammad Najeeb Khan; "Halal Food, Standards and Practice" Challenges in the Implementation of Halal Food Standards in Pakistan. In the opinion of Major Halal Food Stakeholders with Specific Reference to Karachi.</li><li>3.Prof. Dr. Pakorn Priyakorn ; Two Decades of the Development of Halal Standards in Thailand: From Food to Halal for All, Thailand.</li><li>4.Dr. Mian Riaz; Issues and Concerns for Nutraceutical Products Regarding their Halal Certification, USA.</li><li>5.Dr. Mufti Arif Ali Shah; Shari'ah Standard for Animal Feeds .</li></ol>
<b>SESSION 2, CERTIFICATION AND ACCREDITATION IN HALAL INDUSTRY</b>	
15:30pm - 17:00pm	<ol style="list-style-type: none"><li>1.Halal Accreditation Council, Turkey.</li><li>2.Prof. Ir. Sukoso; M.Sc., Ph.D, New Challenges Faced By Halal Certification Bodies, Indonesia.</li><li>3.Mr. Deneba Diouf; Halal Certification in West Africa : Issues and Impacts in Free Trade between OIC Member Countries.</li><li>4.Representative of TSE; Halal Certification in Turkey according OIC/SMIIC Standards</li><li>5.Dr. Mufti Yousuf Abdul Razzaaq; "Bone Gelatine" In Light of the Shari'ah and Certification.</li></ol>
17:00pm - 18:00pm	EXPO VISIT

**14:00pm - 18:00pm** **SIDE - EVENTS**  
Evrakın elektronik imza ile onaylanması için <http://e-belge.gtb.gov.tr> adresinden eb41959d-be49-4af2-8d2a-1f383542fa99 kodu ile erişebilirsiniz.  
KURUMSAL STANDARTLAR EVENT

\* 5<sup>th</sup> ISLAMIC COUNTRIES CHEFS CUP





08:30am - 09:30am

REGISTRATION

SESSION 3, HALAL TOURISM AND HALAL LIFESTYLE

09:30am - 11:00am

1. **Mrs. Sacide Tuba Barkçin**; Halal Travel Style: Halal Travel Media & Halal Lifestyle in Turkey and all around the World.
2. **Mrs. Soumaya Hamdi**; The Game Changers: Who are they and how are they shaping the halal travel market?
3. **Dr. Barbara Ruiz-Bejarano**; New product development in Muslim-Friendly Tourism.
4. **Dato' Seri Mohd Rizal Bin Mohd Yusuf**; Halal Tourism.
5. **Mr. Halil Ibrahim**; İSTA.

SESSION 4, HALAL TOURISM AND PROFESSIONALS

11:00am - 12:30pm

1. **QATAR FOUND** Representative.
2. **Dr. Nazim Ali Zaman**; Cross-Cultural Management and Leadership: The Implications for Halal Tourism.
3. **Mr. Fazal M. Bahardeen**; CEO & Founder of Crescent Rating
4. **Prof. Dr. Irwandi Jaswir**
5. Representative of IHATO.

12:30pm - 14:30pm

PRAYER TIME  & LUNCH 

SESSION 5, ISLAMIC ECONOMY: NEW TRENDS AND ISLAMIC FINANCE

14:30pm - 16:00pm

1. **Marat KABAYEV**
2. **Almir Colan**; The Rise of Islamic Economy.
3. **Muhammad Zubair Mughal**; Islamic Microfinance: An Effective Tool of Poverty Alleviation and Social Development.
5. **Abdul Fattah Mohamed Yatim**; Blockchain for Halal Supply Chain

SESSION 6, HALAL FOOD AND RELATED NEW CHALLENGES

16:00pm - 17:30pm

1. **Mrs. Saeeda Ahmed**; UK Brexit Halal Challenges and Opportunities
2. **Mr. Muhammad Awais Khan**; Emerging Issues and Future Trends with Halal Industry Perspective; A Study about Food Fraud & Defence and Role of Food Scientists.
3. **Dr. M. H. Shojaee Aliabadi**; Eccentric Genetic Engineering From Myth to Reality
4. **Dr. Moohamad Ropaning Sulong**; Production of Shariah Compliant Enzymes: Prospect and Challenges
5. **Prof. Dr. Hasan YETİM**

17:30pm - 18:00pm

EXPO VISIT

14:30pm - 18:00pm

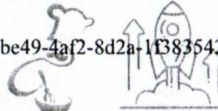
SIDE - EVENTS

Evrakın elektronik imzalı suretine <http://e-belge.gtb.gov.tr> adresinden eb41959d-be49-4af2-8d2a-1c383542fa99 kodu ile erişebilirsiniz.

\* YOUTH START UP EVENT

BELOĞUNIN ASLI ELEKTRONİK İMZALIDIR.

\* 2<sup>nd</sup> ISLAMIC COUNTRIES CHEFS CUP





08:30am - 09:30am

REGISTRATION

SESSION 7, HALAL LIFESTYLE: HALAL FOR ALL GENERATIONS

09:30am - 11:00am

1. **Hadia Saqib Hashmi**; Education for Young Generations on Halal Food Audit and Certification: Challenges and Future Aspects
2. **Irshad Cader**; The dynamism of Global Halal Industry and Its impact on the lifestyle of families & youth.
3. **Norkhairiah Hashim**; The Practices of Halal Lifestyle by the Youth in Negara Brunei Darussalam
4. **Fanny Ochoa Ochoa**; Defense of the Essence of Economy and Halal Culture

SESSION 8, HALAL LIFESTYLE: HALAL IN DAILY LIFE

11:00am - 12:30pm

1. **Faridah Hj. Hassan**; The Potential of Islamic Fashion at International Level: Swot Analysis
2. **Asso. Prof. Aydoğan SOYGÜDEN**; Design of Halal Sports Clothing for Muslim Athletes and People
3. **Dr. Norarfan Bin Haji Zainal**; Employment Opportunity in Halal Industry vs Halal Education Availability: Challenge, Suggestion and Solution.
4. **Marwa Mohamed Rezk**; New Concept of Halalan Tayyiban Cosmetics and Personal Care Products for All Generations
5. **Prof. Dr. Mehmet Gürbilek**; Investigation of Dietary miRNA Presence In Biological Fluids of Mothers Living in Konya.

12:30pm - 14:00pm

PRAYER TIME  & LUNCH 

SESSION 9, HALAL AND HEALTH: HALAL PHARMACY, COSMETICS AND TESTING

14:00pm - 16:30pm

1. **Müslüm Akgöz**, UME/TUBITAK, Reference Methods and Reference Materials for Halal Food Measurements
2. **Muhammad Shirwan Abdullah Sani**; Procedure of method validation and verification, and multivariate data analysis of chemical measurement for halal-testing laboratories.
3. **Prof. Dr. Syed Azhar Syed Sulaiman**; Are we there yet to improve the knowledge and perception of the community regarding Halal Pharmaceuticals: What we can do and how to improve the condition
4. **Mohammed Ali Alsheikh**, SMIIC
5. **Suraiya Abdul Rahman**; Preliminary Evaluation of Halal Status in Respiratory, Immunological Products and Vaccines in Malaysia
6. **Anna Maria**, Italy
7. **Desliana Nur**; Sustainable Development Through Halal Herbal Cosmetics Industry and Islamic Green Economy : Linkages, Issues, Approach & Challenges in Developing Muslim Countries

16:30pm - 17:00pm

DECLARATION

17:00pm - 18:00pm

EXPO VISIT

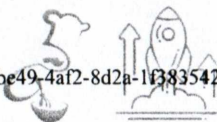
14:00pm - 18:00pm

SIDE - EVENTS

\* YOUTH START-UP EVENT



Elektronik imzalı belge için <http://e-belge.tb.gov.tr> adresinden eb41959d-be49-4af2-8d2a-1f383542fa99 kodu ile erişebilirsiniz.

BELGENİN ASLI ELETTİRİLMİŞTİR. İZMİR ÜNİVERSİTESİ HALAL ÜRÜNLERİ VE İZMİR ÜNİVERSİTESİ HALAL ÜRÜNLERİ CHEFS CUP





01 December 2019, Sunday

09:00am - 10:30am	REGISTRATION
10:30am - 12:30pm	AWARD CEREMONY OF YOUTH START-UP 
12:30pm - 14:00pm	BREAK TIME
14:00pm - 16:00pm	AWARD CEREMONY 2 <sup>nd</sup> ISLAMIC COUNTRIES CHEFS CUP 
16:00pm - 18:00pm	EXPO VISIT / CLOSING CEREMONY OF EXPO



In association with:



Elektronik belge elektronik imza ile güvenli olarak oluşturulmuş ve http://e-belge.gtb.gov.tr adresinden eb41959d-be49-4af2-8d2a-1f383542fa99 kodu ile erişebilirsiniz.

GENİŞLEME ELEKTRONİK İMZALIDIR.

[www.worldhalalsummit.com.tr](http://www.worldhalalsummit.com.tr)

Organized by:

**DISCOVER**  
EVENTS





TÜRKİYE CUMHURİYETİ  
CUMHURBAŞKANLIĞI

*Kimyalarında*

**Katkılarıyla;**



**Organizasyon:**



**Destekleyen Kurum ve Kuruluşlar**



BANKACILIK  
DÜZENLEME VE DENETLEME  
KURUMU



Tür  
"Ail  
Sağlıklı  
7. İT

5. DÜN  
28 Kası  
Avrasya Gösteri v



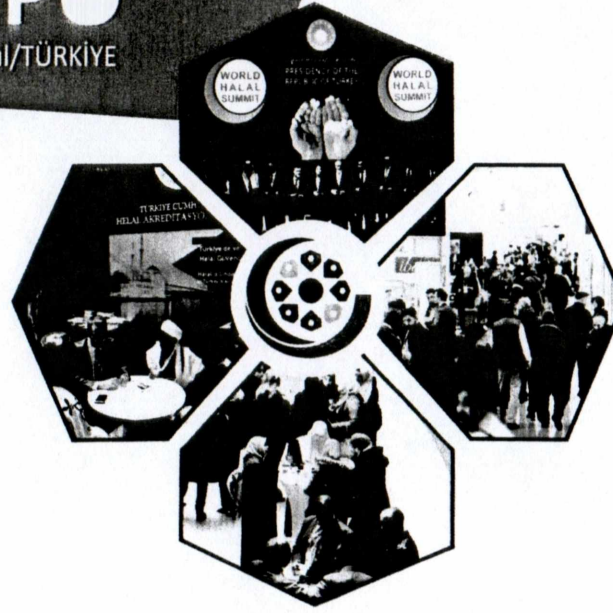


# 7. İT HELAL EXPO

28 Kasım – 01 Aralık 2019 Yenikapı/İstanbul/TÜRKİYE

## 7. İT HELAL EXPO 2019 HAKKINDA

Türkiye Cumhurbaşkanlığı Himayelerinde, İslami Ticareti Geliştirme Merkezi (ICDT), İslam Ülkeleri Standartlar ve Metroloji Enstitüsü (SMIIC) ve Discover Events işbirliği ile 28 Kasım – 1 Aralık 2019 tarihleri arasında Avrasya Gösteri ve Sanat Merkezi, İstanbul, Yenikapı'da 7.İT Helal Expo gerçekleşecektir. İlgili bakanlıkların ve resmi kuruluşların katkı ve destekleri ile organize edilen 7.İT Helal Expo ve Dünya Helal Zirvesi açılış programının Türkiye Cumhurbaşkanı Sayın Recep Tayyip Erdoğan'ın yüksek teşrifleri ile yapılması öngörülmektedir.



## DÜNYA İSLAM EKONC


Helal Tur  
2017 177  
2023 274

Helal Gıda  
2017 1.303 Milyar \$  
2023 1.863 Milyar \$

İslami Finans  
2017 2.438 Milyar \$  
2023 3.809 Milyar \$

## 6. İT HELAL EXPO – İSTATİSTİKLER

 **Fuar Alanı**  
14.257 m<sup>2</sup>

 **Ziyaretçi**  
38.750

 **Ülke**  
35

 **Katılımcı**  
316

 **Satın Alıcı**  
200

 **B2B Buluşması**  
6100

## KATILIMCI ÜLKELER 2018



ABD



AFGANİSTAN



AVUSTURYA



AZERBAYCAN



BANGLADEŞ



BİRLEŞİK KRALLIK



BELÇİKA



CEZAYİR



FAS



FİLİSTİN



FRANSA



GANA



HİRVATİSTAN



HİNDİSTAN



İSPANYA



KAMERUN



KANADA



KAZAKİSTAN



KORE



KOSOVA



LIBYA



LÜBNAN



MALDİVLER



MALEZYA

## ALICI PROFİLİ

- Üreticiler
- Satın Alıcılar
- İthalatçılar-İhracatçılar
- Toptancılar
- Perakendeciler
- Yatırımcılar

## KATILIMCI PROFİLİ

- Yiyecek & İçecek
- Kozmetik & Kişisel Bakım





TÜRKİYE CUMHURİYETİ  
CUMHURBAŞKANLIĞI

*Şimşeklerinde*



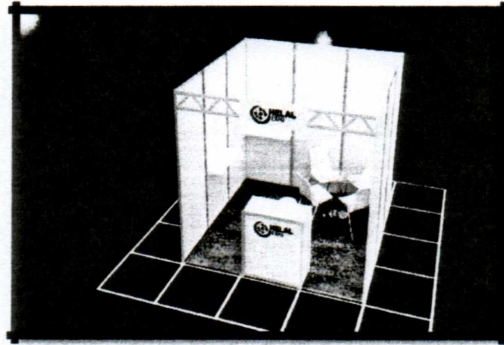
## 7.ISLAM İŞBİRLİĞİ TEŞKİLATI HELAL EXPO KATILIM KOŞULLARI VE FİYATLAR

### BOŞ ALAN

Her m2 için	Fiyata dahil hizmetler
900 TL+KDV	Fuar kataloğunda firma bilgilerine yer verilmesi.

### STANDLI KATILIM

Her m2 için	Fiyata dahil hizmetler ( her 9 m2 için)
1100 TL+KDV	Stand kurulumu, zemin halısı, 1adet masa, 3 adet sandalye, spot aydınlatma, 1 adet karşılama bankosu, 1 adet banko taburesi, 1 adet üçlü priz,3 adet raf, alınıklarda folyo kesim firma ismi, fuar kataloğunda firma bilgilerine yer verilmesi.



**"Fuarımız Ticaret Bakanlığının desteklediği yurt içinde düzenlenen fuarlar kapsamındadır."**

Bakanlık katılımcıların hem fuar hem stand masraflarının %50 sini iade etmektedir.

( max teşvik oranı 38.000TL)

**"Fuarımıza KOSGEB tarafından destek verilmektedir."**

KOSGEB destek oranımız m2 başına 250 TL'dir.